

**LANGUAGE**

**HTML & CSS**

Proficient

**JAVASCRIPT**

Intermediate



**CHERYL**

**HAWKINS**

**UI/UX Designer**

29 Yorkshire Circle, Pennsylvania, US

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**PROFILE**

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**EDUCATION**

**MBA STUDY SEMINAR, INTERNATIONAL BUSINESS**

Universitat Pompeu Fabra 2015 - 2020

**MBA STUDY SEMINAR, INTERNATIONAL BUSINESS**

Virgin Business Start-up 2012 - 2015

**WORK & EXPERIENCE**

**UI/UX DESIGNER**

Gutmann | New York | 2018 - 2021

Gutmann is a company specialized in mentoring and development services in web environments, integrating Microsoft technology products and solutions.

Re-designed the website and decreased the bounce rate by 40%.

App successfully connected a user base of over 150 babysitters and parents. Improved load speed on mobile by Google Lighthouse.

**MBA STUDY SEMINAR, INTERNATIONAL BUSINESS**

State High school of New York 2008 - 2012

**SKILLS**

**HARDWARE:**

**SOFTWARES:**

**UX DESIGNER**

Lessard | New York | 2018 - 2021

Lessard is a leading marketing automation software that provides digital marketing solutions including email marketing, lead management, etc.

Compared VF mobile app with other mobile apps <http://adobe.ly/2aGCO6A> Developed 2 Interfaces for Domotics

Achieved 9.54 out of 10 in satisfaction evaluations among students

Troubleshooting PC-BuildingOver Problem solving Look information

Clocking

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**SENIOR UI & JUNIOR UX DESIGNER**

Torphy | New York | 2018 - 2021

Torphy is an industry leader in creating graphic tablets for creative people and artists. I was part of a digital division focused on iPad most important.

Redesigned 2 mobile apps, that got featured in Apple's App Store. Designed and developed responsive and adaptive websites using HTML5. Improved load speed on mobile by Google Lighthouse.

**INDUSTRY EXPERTISE**

Design Research Write software

Area of Expertise

**REFERENCES**

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