



**CHERYL HAWKINS**

**U I / U X D e s i g n e r**

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[www.yourdomain.com](http://www.yourdomain.com/)

**EDUCATION**

**MBA Study Seminar, International Business**

Universitat Pompeu Fabra 2015 - 2020

**Mentoring Training Course**

Virgin Business Start-up 2012 - 2015

**EXPERIENCE**

**UI/UX Designer**

Gutmann | New York | 2018 - 2021

Gutmann is a company specialized in mentoring and development services in web environments, integrating Microsoft technology products and solutions.

Grew Carnalentejana's facebook fan based in over 50%.

Re-designed the website and decreased the bounce rate by 40%.

App successfully connected a user base of over 150 babysitters and parents. Improved load speed on mobile, from 14 to 6 seconds, by applying recommendations by Google Lighthouse.

**High school graduate**

State High school of New York 2008 - 2012

**SKILLS**

**Softwares:**

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Lr

**UX Designer**

Lessard | New York | 2018 - 2021

Lessard is a leading marketing automation software that provides digital marketing solutions including email marketing, lead management, etc.

Compared VF mobile app with other mobile apps <http://adobe.ly/2aGCO6A> Developed over 11 websites

Developed 2 Interfaces for Domotics

Achieved 9.54 out of 10 in satisfaction evaluations among students

**Hardware:**

Troubleshooting

PC-BuildingOver

Clocking

**INDUSTR Y EXPERTISE**

Design Research

Area of Expertise

**Senior UI & Junior UX designer**

Torphy | New York | 2018 - 2021

Torphy is an industry leader in creating graphic tablets for creative people and artists. I was part of a digital division focused on iPad & iPhone drawing and productivity apps, most important of which - Bamboo Paper.

Redesigned 2 mobile apps, that got featured in Apple's App Store. Designed and developed responsive and adaptive websites using HTML5. Improved load speed on mobile, from 14 to 6 seconds, by applying recommendations by Google Lighthouse.

Worked in a team of 12 designers to provide integrated design solutions for SAP systems all across the globe.

**LANGUAGES**

**HTML & CSS**

Proficient

**Javascript**

Intermediate